

**YIRCoBS '12**  
**Yeditepe International Research Conference**  
**on Business Strategies**  
**June 13 - 15, 2012**

***"Issues of Economics and Management  
in Health Care System"***



86 individuals from 25 countries participated to present and discuss 60 papers on challenging issues of economics and management in health care system within the historic and mystic environment of Istanbul.

***Plenary Speakers***

**Ali Emrouznejad**  
Aston Business School, UK

**Takuji Hara**  
Kobe University, Japan

**Alp Sevindik**  
AR-BPC, Turkey

**Ali Arpacioğlu**  
PMA, Turkey



**Sunset in Istanbul**



**[Suada Club](#)**